

CAYMAN HEART

F O U N D A T I O N

Heart Heroes Charity Brunch 2024

Sponsorship Packages



Overview of Cayman Heart Foundation

The Cayman Heart Foundation is dedicated to raising awareness of, preventing, and reducing Cardiovascular Disease (CVD) in the Cayman Islands – a group of disorders of the heart and blood vessels, commonly referred to as heart disease and stroke.

The threat of CVD has never been more urgent and is intensified by age, sedentary lifestyles, poor diets, and more. It's estimated that 9 out of 10 people have at least one risk factor, such as high blood pressure, obesity, tobacco use, lack of physical activity, and diabetes.

We fight everyday to save lives. Our community programs include:



Save 100
Lives
Programme



Funding Health
Services
Equipment



Free Public
Health
Screenings



Education and
Awareness
Initiatives



Healthy
Lifestyle
Programmes



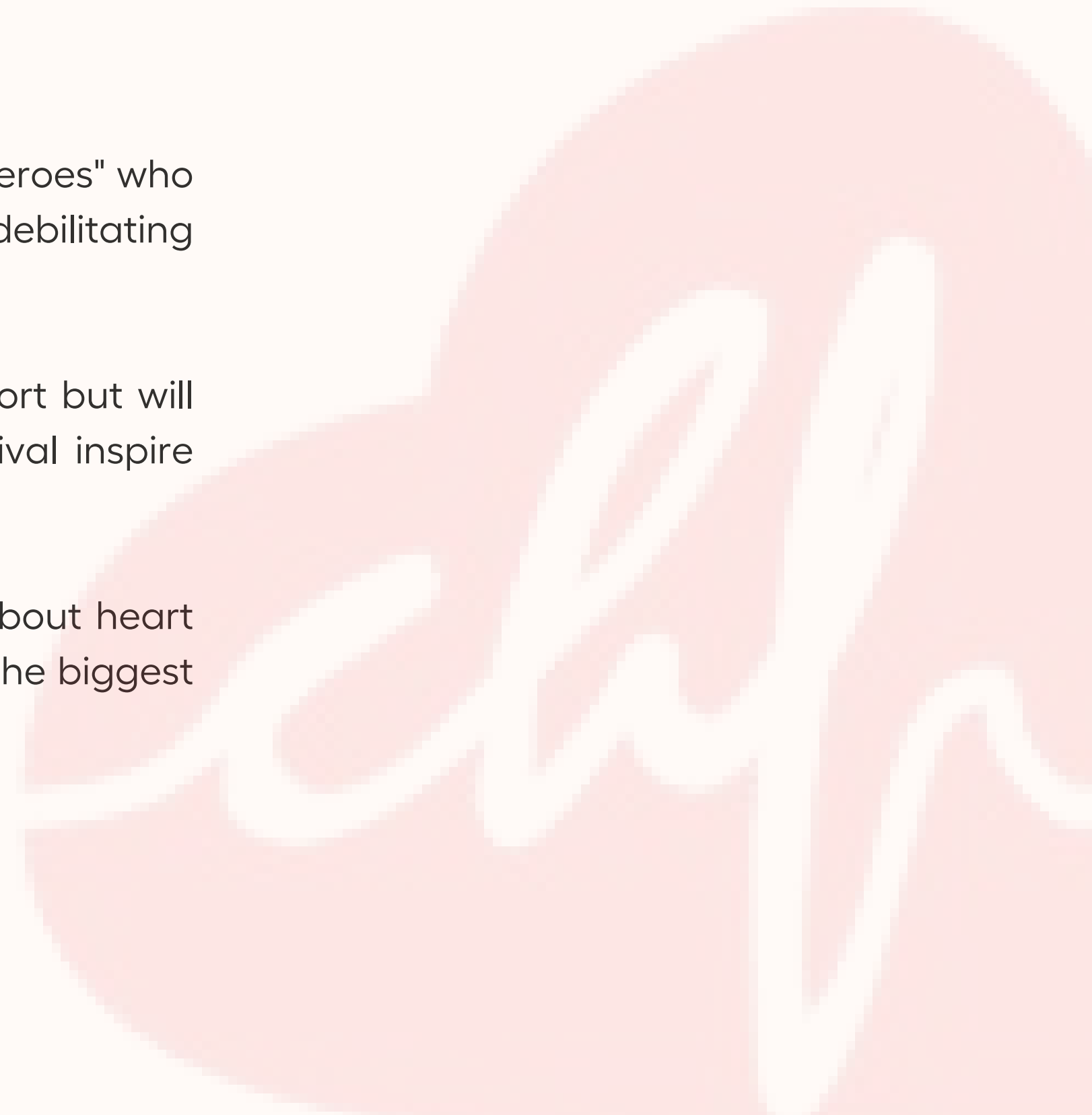
War on
Weight

Why Your Support Matters

Our Annual Awards ceremony celebrates Cayman's inspirational "Heart Heroes" who have shown courage, resilience, compassion, and bravery in the face of debilitating heart and circulatory conditions.

Your partnership in this event will not only provide crucial financial support but will also help us honor seven incredible Heart Heroes whose stories of survival inspire others in our community.

By supporting this cause, you will be contributing to raising awareness about heart health and encouraging the prevention of heart disease and stroke - still the biggest threat to public health globally and in the Cayman Islands.



Gold Heart \$5000

As a Gold Heart Sponsor, you will receive maximum exposure as a key partner for this event. Benefits include:

- Table for 8 at the Heart Heroes Brunch
- Prime ad space in the event program booklet
- Logo on the step-and-repeat backdrop used for photos at the event
- Mention in two radio interviews promoting the event
- Mention in our Cayman Compass ads (digital, print, and newsletter to over 20,000 subscribers)
- Mention in all press releases before and after the event
- Logo placement on the main video screen throughout the event
- Inclusion in promotional materials at the event (flyers, banners, etc.)
- Premium sponsor recognition in our social media marketing and event communications
- Opportunity to provide promotional items to attendees (i.e., branded gifts or flyers)

Silver Heart \$3000

The Silver Heart package offers robust recognition and engagement during and after the event. Benefits include:

- Table for 4 at the Heart Heroes Brunch
- Ad space in the event program booklet
- Mention in one radio interview promoting the event
- Mention in our Cayman Compass ads (digital, print, and newsletter to over 20,000 subscribers)
- Logo placement on the main video screen during the event
- Inclusion in promotional materials at the event (flyers, banners, etc.)
- Mention in our social media marketing leading up to the event

Bronze Heart \$1500

For those who want to contribute and receive recognition without the need for a table.

Benefits include:

- Ad space in the event program booklet
- Logo featured in Cayman Compass ads (digital, print, and newsletter to over 20,000 subscribers)
- Logo placement on the main video screen during the event
- Mention in our social media marketing before the event

By partnering with the Cayman Heart Foundation, your organisation will support local initiatives that directly improve the health and well-being of the Cayman Islands community. From providing education on heart disease prevention to supporting life-saving treatment and resources, your contribution will help us make a lasting difference.

For more information or to confirm your sponsorship, please contact:

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